March 3-5, 2010
Gaylord Palms Resort & Convention Center
Orlando, Florida

**NEW LEARNING TECHNOLOGIES**

**2010 SALT® CONFERENCE**

Training, Education and Job Performance Improvement

Featuring Application Descriptions on:

- Knowledge Management Systems
- Mobile Computing
- Gaming Simulation for Training & Job Performance Improvement
- New Technologies & the Marketplace
- Virtual Worlds
- Compliance & Oversight Using Learning Technologies
- Social Networks & Web 2.0

Managed by
Learning Technology Institute®

Sponsored by
Society for Applied Learning Technology®

WWW.SALT.ORG
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SALT Registration Desk Hours
Tuesday 7:30 AM to 5:00 PM
Wednesday 7:30 AM to 5:00 PM
Thursday 7:30 AM to 5:00 PM
Friday 8:00 AM to 12 NOON

Exhibit Hours
Wednesday 10:00 AM to 3:30 PM
Thursday 10:00 AM to 3:30 PM
Friday 10:00 AM to 12 NOON

Networking Reception
WEDNESDAY (MARCH 3) - 5:00 PM TO 6:30 PM
The Society for Applied Learning Technology® (SALT®) is sponsoring this reception for all conference participants. There will be a cash bar and complementary hors d’oeuvres. The reception will be located in Sun Ballroom A.

Session Room Locations
TUESDAY (MARCH 2) - TUTORIALS
8:30 am - 12:00 pm Tutorials
A. First Step in Learning Flash ActionScript 3 ............... Naples 1
B. Training Technologies that Make More Money than They Cost .... Naples 2
C. Your mLearning Pilot – A Blueprint for Success! .............. Naples 3
1:30 pm - 5:00 pm Tutorials
E. Creating e-Learning with Adobe Captivate .................... Naples 2

WEDNESDAY (MARCH 3) - CONFERENCE
KEYNOTE ADDRESS - 9:00 am to 10:00 am ................... Sun Ballroom B
1 - Gaming & Simulation Track ................................ Gainesville 1 & 2
2 - Compliance Track ................................................. Naples 1
3 - Design Track ..................................................... Naples 2
4 - e-Learning Track ................................................ Naples 3
5 - Training Track ....................................................... Sun Ballroom B

THURSDAY (MARCH 4) - CONFERENCE
1 - Virtual Worlds Track ............................................. Naples 2
2 - Mobile Computing Track ....................................... Naples 1
3 - Knowledge Management Track .......................... Naples 3
4 - Social Networks & Web 2.0 Track ......................... Destin 1 & 2
5 - Training Track ....................................................... Sun Ballroom B

FRIDAY (MARCH 5) - CONFERENCE
1 - Design Track .................................................... Naples 2
2 - Mobile Computing Track ....................................... Naples 1
3 - Knowledge Management Track .......................... Naples 3
4 - New Business Technologies Track ....................... Destin 1 & 2
5 - Training Track ....................................................... Sun Ballroom B
The Society for Applied Learning Technology is pleased to announce that Massood Zarrabian will be giving the Keynote Address at the upcoming New Learning Technologies Conference in Orlando, Florida.

Massood Zarrabian  
President and Chief Executive Officer  
OutStart

Massood joined OutStart as President and CEO in March of 2001 with more than twenty-five years of technology and management experience. Under his leadership, OutStart has grown from a newly funded software company with one product and a handful of customers to a market leader with strong revenues and hundreds of customers. During his short tenure with OutStart he has overseen five successful mergers and acquisitions. Prior to OutStart, he was President of the eService Division of Broadbase Software, a leading provider of eCRM solutions. Before that, as President and CEO of Servicesoft, a leading provider of intelligent eService solutions, he directed the successful merger with Broadbase Software. Massood held executive positions with Lewtan Technologies Inc. and Cayenne Software, Inc.. He has also held a number of senior management positions at Computervision Corporation.

Massood graduated from the Massachusetts Institute of Technology with a Bachelor of Science degree in civil engineering.
Preconference Tutorials - Tuesday, March 2, 2010

A 8:30 – 12:00 First Step in Learning Flash ActionScript 3
Phil Cowcill, Coordinator, Canadore College

There has been a lot of discussion and hype around using Flash’s ActionScript 3 (AS3) to develop Flash content. However, the process of developing with AS3 is radically different than previous versions of ActionScript. This hands-on course will step attendees through the process of developing Flash using AS3. It will allow you to see the advantage that AS3 has over AS2. This workshop will also help attendees to determine if they need to migrate completely from AS2 to AS3. Time permitting, this session will also look at incorporating 3D objects such as a rotating cube found at this site: http://www.themultimediasite.com using the Papervision3D scripts. There is a full workbook that attendees can take back to repeat the lessons at home. The workbook also explains in layman’s terms how to best develop with AS3. Please bring your laptop with Flash CS3 or CS4 installed.

B 8:30 – 12:00 Training Technologies that Make More Money than They Cost
Robb Bingham, Learning Strategist, Convergent Solutions

As the baby boomer generation approaches retirement, more and more companies face a critical shortage in terms of finding and keeping a highly qualified workforce. Proactive companies are looking at the reality of increased training requirements to meet their future customer needs, as well as a way to differentiate themselves from the competition (Have you ever wished you could find a knowledgeable associate when shopping for electronics?) But how is this accomplished and at what cost? How do companies begin collecting the tribal knowledge of their retiring workforce before it is gone forever? During this session, we will explore strategies from several different companies and discuss a wide range of creative training technologies ranging from small business to big corporation solutions, and ranging in scope and complexity.

C 8:30 – 12:00 Your mLearning Pilot – A Blueprint for Success!
Robert Gadd, President, OnPoint Digital, Inc.

mLearning is gaining acceptance driven by the ubiquity of mobile phones in our personal and professional lives. mLearning represents one of the easiest, most practical ways for a knowledge-based organization to lower costs and increase productivity. But anytime/anywhere learning doesn’t mean it’s easy to master the new skills you’ll need to plan, deploy and support your effort. Attend this session to learn how to implement a proven “blueprint for success” formulated through years of mlearning deployment and support experience. This blueprint will help you plan, deploy and measure your inaugural mLearning Pilot and fast track your project’s success.

D 1:30 – 5:00 Creating e-Learning with Adobe Captivate
Joseph Ganci, President & CEO, Dazzle Technologies Corp.

Adobe Captivate is a feature-rich application for creating e-learning and many of its more powerful features are not well-known. It is very popular for good reason. With Captivate, you can create software and soft skills simulations quickly, but you can also create e-learning from scratch that is interactive, interesting and that allows for branching and customization! Learn how to use the features of the latest version of Captivate to make truly “captivating” e-learning. Come learn from an Adobe Certified Captivate Expert, Joe Ganci, who has used Captivate for many years. You will have fun and learn a lot!
About the SALT® Conference

The SALT® 2010 New Learning Technologies Conference in Orlando, Florida will address the important issues that affect individuals and organizations who are involved in designing, developing or implementing technology-based training and education systems. The conference provides a unique opportunity to obtain a cross-disciplinary exposure to technology applications in a concrete manner and to learn from speakers who are practitioners of the current technology. The conference experience should provide the potential for a broad exposure to professionals from Academia, Government, Industry and the Military who will be sharing their knowledge and experience. Attendees will hear real-world and practical examples of how your peers came to recognize the challenges facing them and then identified the technology-based solutions to address them. These solutions include:

- Cloud Computing
- Learning Management Systems (LMS)
- Learning Content Management Systems (LCMS)
- E-learning Solutions
- Enterprise Management Systems
- Knowledge Management Systems
- On-line Professional Staff Development Systems
- Mobile Computing and Wireless Solutions
- Web-Based Training
- WiFi/ Wireless Networking Technologies

Who Attends the SALT® Conference

Decision makers involved in the selection and implementation of technology-based solutions for education, training and performance support which include the following:

**CORPORATE AND INDUSTRIAL TRAINERS**

Directors and managers seeking current information on E-learning, Mobile Computing Technology, and Content and Enterprise Management Systems for their organizations’ training needs. Industry professionals who require training and communication programs utilizing strategies which engage the learner. Corporations seeking to leverage current knowledge and investment in technologies.

**GOVERNMENT AND MILITARY PROFESSIONALS**

Military and government staff tasked with integrating the latest multimedia technologies into their training, compliance and logistics support programs. Courseware developers seeking SCORM compliant technologies to assist them in manpower development, personnel training, and safety programs. Government agencies interested in Customizable Off The Shelf (COTS) training solutions for their learners.

**EDUCATORS**

Academic Professionals and Curriculum Developers responsible for implementing technology based-systems now driving institutions of higher education. Educators who want to know how the latest technologies are being applied to improve the learning experience. Instructional designers who need to be on top of the latest application technology to help them exploit existing content and develop more accessible courseware.

- University and community college professionals
- Education/ Training facilitators
- Hardware and software systems developers
- Consultants
- Training and Job Performance Support Professionals
- Technology-based systems manufacturers & integrators
- Human resource development managers
- Corporate training managers
- Publishers and distributors of educational software
- Instructional design professionals
- Instructional systems professionals
- Training systems designers and developers
- Military and Homeland Security systems training professionals
- Multimedia developers and distributors

With over 90 speakers scheduled to speak in 10 different conference tracks over 3 days, the New Learning Technologies Conference offers one of the best values in the market place. SALT® has always made it a priority to offer exceptional content to attendees at registration rates which are competitive. By controlling overhead expenses and negotiating favorable hotel rates, this conference offers the lowest cost with the widest program selection from recognized professionals in the field.

This conference offers you and your organization a cost-conscious method to stay up-to-date on the latest technologies for improving learning, reducing training time and increasing employee effectiveness.
SALT is pleased to be holding the 2010 New Learning Technologies Conference at the Gaylord Palms Resort & Convention Center.

Gaylord Palms Resort & Convention Center
6000 West Osceola Parkway
Kissimmee, Florida 34746
Phone: (407) 586-2000

Hotel Information:
If you have not already booked your room reservation at the Gaylord Palms Hotel, or the Swan & Dolphin Disney Hotel, please note that our room blocks at these hotels are now full. We have made arrangements with another hotel, The Disney Yacht & Beach Club Resort, at the same rate of $149.00 per night. To make a reservation at the Disney Yacht & Beach Club Resort, please call (407) 934-3372 and reference the New Learning Technologies SALT Conference OR Code: G0563165.

Transportation Information:
We will provide transportation from the Dolphin Disney Hotel and Disney Beach Club Resort during designated times on the conference days over to the Gaylord Palms Convention Center. A transportation schedule will be posted on the SALT website (www.salt.org) Conference / Hotel section once it has been finalized, and will also be emailed to all conference participants.

Registration
For earlybird registration rates, your registration submission with payment must be completed by Dec 15, 2009, or faxed to us by that date with credit card information included. For early registration rates, your registration submission with payment must be completed by Feb 18, 2010, or faxed to us by that date with credit card information included. All registrations made after February 18th OR requiring invoicing will be billed at the higher rate (SALT Members $750 and Non-Members $800). All foreign checks must be paid in US dollars.

One-Day/ Two Day Registration
For those who prefer to attend only one or two days, there is a one-day registration fee of $350 and a two-day fee of $550.

Registration Desk Hours During the Conference
Tuesday 7:30 AM to 5:00 PM
Wednesday 7:30 AM to 5:00 PM
Thursday 7:30 AM to 5:00 PM
Friday 8:00 AM to 12 Noon

Program Topic Organization
Program headings are grouped by general categories for convenience of those who wish to focus on specific areas. However, many presentations relate to more than one area and attendees are encouraged to select those presentations of greatest relevance to their needs. Schedules are arranged to provide for attendees to change locations without disruption.

Employment Bulletin Board
A bulletin board will be available for posting of employment information or resumes. If interested, please contact Carrie Vespi at carrie@lti.org or call (540) 347-0055.

ADA Compliance
The Gaylord Palms Hotel has warranted that it complies with ADA requirements.

Program Changes
Learning Technology Institute reserves the right to make necessary changes in this program. Every effort will be made to keep presentations and speakers as represented. However, unforeseen circumstances may result in the substitution or cancellation of a presentation topic and/or speaker. For the latest conference information visit SALT's web site at www.salt.org.

Program Updates
Program updates will be sent to all conference registrants via email. To ensure receipt of this information, it is essential that you include your email address when registering for the conference. It is also essential that if your email system supports a preferred senders list, add salt.org to it. For the latest conference information, visit SALT's web site at www.salt.org.

Inquiries
Inquiries concerning this conference should be addressed to the Society for Applied Learning Technology, 50 Culpeper Street, Warrenton, Virginia 20186, (540) 347-0055 or fax at (540) 349-3169.

Conference Sponsorship
This conference is being conducted by the Learning Technology Institute (LTI) in cooperation with the Society for Applied Learning Technology (SALT). However, SALT assumes no responsibility for program content, facilities, schedules, or operations. Learning Technology Institute programs are educational in nature and are considered continuing professional education. Attendees are advised that some presentations made by representatives of the U.S. Government may be available at little or no cost by making direct request to those presenters. While the Learning Technology Institute is an educational organization, tax exempt under Section 501(c)(3) of the Internal Revenue Code, the fees for the program described in the brochure are considered to be tuition expenses and not donations to the Institute.

Cancellation Policy
Cancellations received by Feb 18, 2010 will be refunded after the conference less a $50 processing fee. In the event of cancellation we also accept attendee substitutions, or your fee may be applied to the next SALT conference. No refunds will be made after Feb 18, 2010.
# New Learning Technologies 2010 SALT Conference

## - Technical Session Overview -

<table>
<thead>
<tr>
<th>TRACK</th>
<th>GAMING &amp; SIMULATION</th>
<th>COMPLIANCE</th>
<th>DESIGN I</th>
<th>E-LEARNING</th>
<th>TRAINING</th>
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<tbody>
<tr>
<td>Room</td>
<td>Gainesville I &amp; II</td>
<td>Naples I</td>
<td>Naples II</td>
<td>Naples III</td>
<td>Sun Ballroom B</td>
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### Session Chairs
- Ralph Ernest Chatham
- Peter Rizza
- Joseph Ganci
- Terrence Redding
- John Hirschbuhl

### Wednesday, March 3rd

**9:00**

**KEYNOTE ADDRESS – Sun Ballroom B – Massood Azrrabian, President and Chief Executive Officer, OutStart**

**10:30**

**Gains, not Games: Digital training in the military**
- Ralph Ernest Chatham

**Integrated Process Compliance - You can't outsource that!**
- Peter Rizza

**Federal Suppliers and Universal Design**
- Antonio R. Rincon
- Gertrude (Trudy) Abramson

**Where should I look for that? Simplifying access to community and information**
- Helmut Doll

**PIRL The Next Generation Training Process**
- John Hirschbuhl

**11:15**

**Game-based Learning**
- Tij Nerurkar

**Online Learning in the Fog of Cloud Computing and the Alphabet Soup of Data Privacy Compliance**
- Mike Pino

**The Great Differences Between Tell-Then-Test and Test-Then-Tell: When to Use One or the Other**
- Joseph Ganci

**Train Like Airmen Learn -- Today: Security Forces Skills Sustainment Training -- Anytime, Anywhere**
- Donna Parker

**1:30**

**Emerging Simulation Technologies and Implementation Best Practices**
- Michael Vaughan
- Alessandra Rodrigues
- Marcelo Schmitt

**Diamonds in the Sawdust: Courseware as Reusable Task Artifacts Orchestrated by Domain-Specific Language Systems**
- Mark Underwood

**The importance of up-front analysis and design**
- LeRoy Dennison

**Rapid Prototyping for Discovery-Based E-Learning**
- Lisa Meece
- Jennifer Bertram

**Because there are limits to Training – Begin Career & Organization Development Strategies at Selection**
- Matthew Sadinsky

**2:15**

**Developing an Engine Agnostic Interface Design: Bridging the Gap between Video Games and Military Training Systems**
- Laurent Scallie

**I Am...WellPoint Training Program Evaluation**
- Kristen Grenzebach
- Wilma Kidd

**Different Learning Styles of Online Students Require Multiple Instructional Strategies**
- Riad Aisami

**Assessment Strategies for e-Learning**
- Denise Philpot
- Ashwini Joshua

**Keep Learning Alive after your Training Ends**
- Chris Ayers

**3:30**

**Incorporating Learning Games into eLearning**
- Barbara Sealund

**Training to Assure Compliance - Case Studies in Technology across Industries**
- Matthew Sadinsky
- Michael Jernigan
- Peter Rizza

**Rethinking the Use of Kirkpatrick’s Model of Evaluation to Maximize Performance**
- Timothy Adams

**A New Life for Old e-Learning: An Automated Approach to Authorware Conversion**
- Steve Lee

**Navigating the Move from Classroom to Online Training**
- Lori Dearman
- Corena Bahr

**4:15**

**Immersive Learning Technologies in Government**
- Peter Smith
- Judy Brown

**Creating Educational and Interactive Content**
- Graham Fox

**Leveraging Open Source to Develop e-Learning**
- April Hayman
- Natalie Laderas

**Generation Why? Designing Training and Learning to Engage the New Workforce**
- James Guilkey

**5:00**

**NETWORKING RECEPTION**

Sun Ballroom A - Exhibit Hall

5:00 – 6:30

SALT will be sponsoring a networking reception for SALT conference participants in the exhibit hall. There will be a cash bar and complimentary hors d'oeuvres.
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<thead>
<tr>
<th>Time</th>
<th>TRACK</th>
<th>VIRTUAL WORLDS</th>
<th>MOBILE LEARNING</th>
<th>KNOWLEDGE MANAGEMENT</th>
<th>SOCIAL NETWORKS &amp; WEB 2.0</th>
<th>TRAINING</th>
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<tbody>
<tr>
<td>8:30</td>
<td>Use of Technological Enhancements to Promote Learning in Virtual Education</td>
<td>Dawn Iwamoto</td>
<td>The Future of Mobile Learning: Panel Discussion by Experts in the Areas of Mobile Learning, Mobile Testing and Mobile Surveys</td>
<td>Using Moodle as an Alternative to a Commercial LMS</td>
<td>Rob Rashotte</td>
<td>Supporting Social Media Engagement</td>
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<td>10:30</td>
<td>Seven Considerations for Successful Virtual World Design</td>
<td>Keysha Gamor, William Peduto</td>
<td>iBurgh: iPhone Apps for City Government</td>
<td>The Future of the LMS: Moving Forward with Cloud-Based Learning Environments (CLE)</td>
<td>Adam Vandover</td>
<td>Wikis: Wonderful or Worrisome? Overcoming Information Sharing Obstacles within Your Organization</td>
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<td>11:15</td>
<td>Cinema Virtua: Using Cinematic Techniques to Expand Learning in Virtual Worlds</td>
<td>Christopher Bishop, Teddy Gil</td>
<td>Mobile Computing (Hand held PDA's)</td>
<td>Choosing an LMS</td>
<td>Peter Berking</td>
<td>Socialnomics: Tools for Academic Engagement for Millennials</td>
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<td>1:30</td>
<td>Managing a Virtual Team</td>
<td>Linda Zvi</td>
<td>Mobile Education and eC2 Training: Easy-to-do with eC2</td>
<td>Office of Naval Research Knowledge Management Systems for Operational Improvement</td>
<td>Sheila Duffy</td>
<td>New Technologies in the Market Place: Social Networks and Net Communities Which Improve Worker Productivity</td>
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<td>2:15</td>
<td>Virtual Learning Environment</td>
<td>Dustin Ramaekers, Ssgt Lee Wiegand</td>
<td>Mobile Outreach and Training to Underserved Demographics</td>
<td>Leveraging a Learning Content Management Strategy to Enable Outcome-Based Instruction</td>
<td>Justin Beals</td>
<td>Collaborating &amp; Networking with Social Media in Education</td>
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<td>3:30</td>
<td>Virtual Environment Enables New Models of Learning -Using Second Life in Health Care Education</td>
<td>Jinyuan Tao, Dan Lim</td>
<td>It's Not Your Granny's Phone</td>
<td>So You Want To Buy A Learning Management System?</td>
<td>David Bongiovanni</td>
<td>Student Perception of an In-Class Collaborative Tool (The story of a wiki)</td>
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<td>4:15</td>
<td>Accessibility in Virtual Worlds</td>
<td>Gary Abernethy</td>
<td>More Than Just Talk: An Experience Using Cell Phones for Education</td>
<td>Come Moodle with Us: Straight talk on Moodle as an LMS Solution</td>
<td>Kelly Davis</td>
<td>Interactive Tools and Online Communities that support Media Literacy</td>
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## Friday, March 5th

<table>
<thead>
<tr>
<th>Session Time</th>
<th>Track</th>
<th>Design II</th>
<th>Mobile Learning</th>
<th>Knowledge Management</th>
<th>New Business Technologies</th>
<th>Training</th>
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<tbody>
<tr>
<td>8:30</td>
<td></td>
<td>Naples II</td>
<td>Naples I</td>
<td>Naples III</td>
<td>Destin I &amp; II</td>
<td>Sun Ballroom B</td>
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<td>8:30</td>
<td></td>
<td>Adeel Khan</td>
<td>William McAndrew,</td>
<td>Donna Musselman</td>
<td>Jeanne Moeller</td>
<td>Maria McMeans</td>
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<tr>
<td>8:30</td>
<td></td>
<td>Rapid Development Of Accessible Content For On-Line Learning</td>
<td>- David Evans</td>
<td>- Robert Gadd</td>
<td>Does Your LMS Have a Place in the Web 2.0 World?</td>
<td>- Nyla Reed</td>
</tr>
<tr>
<td>9:15</td>
<td></td>
<td>Mashing up Learning</td>
<td>- Terry Herman</td>
<td>Mobile Technology use with Evaluation</td>
<td>- Mike Jenkins, - Dave Batchelder</td>
<td>Integrating Knowledge Management into the Enterprise - A Case Study</td>
</tr>
<tr>
<td>10:30</td>
<td></td>
<td>Training on the Bleeding Edge: Designing Tools that Adapt to Your Learners</td>
<td>- Jody Underwood, - Brian Knoll, - Stacy Kruse</td>
<td>mLearning and the Pedagogy of Adaptive Mobility</td>
<td>- Louis Stricoff</td>
<td>Using Feedback and Self-Assessment to Power Learning</td>
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<tr>
<td>11:15</td>
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### Local Orlando Websites

City of Orlando - www.cityoforlando.net
Convention & Visitor’s Bureau - www.orlandoinfo.com
Orlando International Airport - www.orlandosanfordairport.com
Disney World - www.disney.go.com
Sea World - www.buschgardens.com
Universal Studios - www.universalorlando.com
Gaming & Simulation - Wednesday

9:00 – 9:10 Introduction and Welcome
John G. Fox, II, Executive Director, SALT®

9:10 – 10:00 Keynote Address - Massood Zarrabian, President and Chief Executive Officer, OutStart

10:00 – 10:30 Coffee Break

10:30 – 11:10 Gains, not Games: Digital training in the military
Dr. Ralph Ernest Chatham, ARPA Consultant, Advance Research Project Analysis Consulting

A review of the past 10 years of digital training in the military reveals a lot of churning, but less success than such things as the progress in computer gaming would have suggested. This session will discuss some myths of games for training; several successful, deployed and continuing light-weight digital training tools.

11:15 – 12:00 Game-based Learning
Tij Nerurkar, President-North America, Tata Interactive Systems

This session highlights the penetration of games as a higher order learning intervention and discusses areas where game-based learning is prominently used by various organizations. The session shall also talk about specific product formats prevalent in games based learning.

12:00 – 1:30 Lunch Break

1:30 – 2:10 Emerging Simulation Technologies and Implementation Best Practices
Michael Vaughan, President and Co-Founder, Regis Learning Solutions

This session will help attendees sort through the confusion surrounding simulation approaches and answer common questions; from what simulations are to what they are capable of accomplishing. Steps to successfully implement simulations will be covered along with additional best practices and how-to's.

2:15 – 3:00 Developing an Engine Agnostic Interface Design: Bridging the Gap between Video Games and Military Training Systems
Laurent Scallie, CEO, Atlantis Cyberspace Inc.

This session presents a new approach to building training simulation systems using a novel interoperable component architecture called the Engine Agnostic Interface (EAI). The EAI creates a “plug-and-play” open system that bridges game and simulation technology using an abstract interface model.

3:00 – 3:30 Coffee Break

3:30 – 4:10 Incorporating Learning Games into eLearning
Barbara Sealund, President, Sealund & Associates Corporation

Corporate educators know from research and experience that the transfer of knowledge is dependent on the learner’s depth of engagement during their learning experiences. Incorporating learning games into eLearning provides learners with numerous benefits. This session will share concepts for incorporating games into eLearning. In addition, examples of deploying eLearning with and without learning games will be demonstrated.

4:15 – 5:00 Immersive Learning Technologies in Government
Peter Smith, Joint Advanced Distributed Learning Co-Laboratory, Judy Brown, Academic Advanced Distributed Learning Co-Lab

At the Advanced Distributed Learning (ADL) Co-Lab, part of our mission is to develop best practices that reduce risk and increase the opportunities for success in training and education. This panel has a unique perspective on immersive technologies gained from working with constituents across the Federal Government and DoD. From serious games to virtual worlds and mobile learning to Web 2.0, immersive learning technologies have transformed how learning happens.

Design - Wednesday

9:00 – 9:10 Introduction and Welcome
John G. Fox, II, Executive Director, SALT®

9:10 – 10:00 Keynote Address - Massood Zarrabian, President and Chief Executive Officer, OutStart

10:00 – 10:30 Coffee Break

10:30 – 11:10 Federal Suppliers and Universal Design
Antonio R. Rincon, Ph.D., Principal Engineer, General Dynamics, Gertrude (Trudy) Abramson, Ed.D., Professor, Computing Technology in Education, Grad School of Computer & Information Sciences, Nova Southeastern University

Section 508 of the Rehabilitation Act requires access to electronic and information technology procured by Federal agencies. Universal design refers to the design of products and environments that are usable without the need for adaptation or specialized design. The session will elaborate upon the law and the process as it relates to a major federal supplier.

11:15 – 12:00 The Great Differences Between Tell-Then-Test and Test-Then-Tell: When to Use One or the Other
Joseph Ganci, President & CEO, Dazzle Technologies Corp.

You may have always thought the best way to design e-learning lessons is to show the user what they need to learn and then test them on what they’ve learned. This works perfectly in many situations but is it always the best way? In this session, Joe Ganci will share what he has learned in his 27 years in the field as to why the one-size-fits-all approach does not work and what the alternatives are. Using examples, Joe will encourage discussion and feedback from all in attendance. This will not only be a lot of fun but you will learn to look at design approaches that you may not have considered until now. More importantly, we’ll talk about when you should use one approach over another. Enlightenment awaits!

12:00 – 1:30 Lunch Break

1:30 – 2:10 The importance of up-front analysis and design
LeRoy Dennison, Sr. Manager, Technical Training, Apple Global Training, Apple Inc.

This session will provide pointers on how to do good up-front analysis and how to write good objectives to improve your training initiatives.

2:15 – 3:00 Different Learning Styles of Online Students Require Multiple Instructional Strategies
Riad Aisami, Associate Professor, Instructional Technology, Troy University

This session will describe a variety of instructional strategies which should be used to address the various learning styles which online students present.

3:00 – 3:30 Coffee Break

3:30 – 4:10 Rethinking the Use of Kirkpatrick’s Model of Evaluation to Maximize Performance
Timothy Adams, Chief Evangelist, inMind Learning & Performance

Through the development of a confidence based metric and assessment technology, organizations can now effectively identify performance issues before they become liabilities. This session will demonstrate how organizations have used confidence based metrics and validation techniques to improve organizational performance.

4:15 – 5:00 Creating Educational and Interactive Content
Graham Fox, FishNet Security

This presentation outlines the content development cycle developed by FishNet Security to create educational, interactive, and technically challenging Computer Based Training courses. The presentation starts at the very beginning of the development process with discovery of a qualified “Need” and ends with the completed material being released to an audience.
9:00 – 9:10 Introduction and Welcome
John G. Fox, II, Executive Director, SALT®

9:10 – 10:00 Keynote Address - Massood Zarrabian, President and Chief Executive Officer, OutStart

10:00 – 10:30 Coffee Break

10:30 – 11:10 Integrated Process Compliance - You can’t outsource that!
Peter Rizza, President, Princeton Center for Education Services, Inc.

One of the most difficult tasks organizations face is providing the appropriate level of training and support within their industry in a timely manner. Using Knowledge Classes to capture the core content (both information and architecture) into an accessible and retrievable knowledgebase can help to address these difficulties. This presentation will include an example from the Pharmaceutical Industry and show the return on investment made.

11:15 – 12:00 Online Learning in the Fog of Cloud Computing and the Alphabet Soup of Data Privacy Compliance
Mike Pino, Director, Technology Innovation, Corporate Learning, Harvard Business Publishing

This session will identify the major changes in national and international privacy laws and how the changes in legal compliance may affect online learning through the cloud.

12:00 – 1:30 Lunch Break

1:30 – 2:10 Diamonds in the Sawdust: Courseware as Reusable Task Artifacts Orchestrated by Domain-Specific Language Systems
Mark Underwood, Sr. Systems Analyst, Applied Visions

Effective, less costly just-in-time workplace courseware remains elusive. Given limited instructional design resources, alternatives integrated with day-to-day knowledge work processes hold promise. This session will discuss an innovative approach that incorporates Domain-Specific Language (DSL) technologies to harness already available enterprise design, production, planning, ERP and CRM capabilities.

2:15 – 3:00 I Am...WellPoint Training Program Evaluation
Wilma Kidd, Staff VP Corporate Privacy, WellPoint, Kristen Grenzbach, Ethics and Compliance Analyst, Sr, Ethics and Compliance, WellPoint

The I Am...WellPoint program highlights each associate’s accountability for helping to ensure compliance. Evaluation return rates for the 2008 initiative were substantially below benchmark and the rate was atypical when compared to other WellPoint training initiatives. A team was developed to create a highly interactive, action-oriented ‘Back to Basics’ approach.

3:00 – 3:30 Coffee Break

3:30 – 5:00 Training to Assure Compliance - Case Studies in Technology across Industries
Matthew Sadinsky, CEO, Prequalified Ready Employees for Power (PREP) Intl; Michael Jernigan, Compliance Training Manager, Office of Legal Compliance, Microsoft; Peter Rizza, President, Princeton Center for Education Services, Inc.

Assuring Compliance demands an increasing portion of every training professional’s time and budget. What are the dimensions of effective compliance training programs? Do the same processes and methods used to develop and teach effective team decision-making and assure competency fit compliance based training? This facilitated expert panel program made up by comments and some case studies from four training-technology leaders across different industries promises engaging conversations around these and related issues in continuing this new Compliance Track at SALT.

Phone: (540) 347-0055 • Fax: (540) 349-3169 • Email: conference_info@lti.org • Website: WWW.SALT.ORG
8:30 – 9:10 Use of Technological Enhancements to Promote Learning in Virtual Education
Dawn Iwamoto, Associate Vice President, University of Phoenix
This session is designed to present tools used to expand access to learning resources and enhance collaboration for improved student learning. These educational resources include electronic collections of materials and texts, virtual organizations, simulations, and electronic support in math and writing.

9:15 – 10:00 Beyond the Talking Head: Keeping your Learners Engaged in the Virtual Environment
Christina Griffin, Capability Strategy Manager, Accenture
Given these challenges of workplace distractions, the emergence of a virtual society with new norms of engagement, and rising expectations of instant gratification, how do you design and deliver virtual training that not only reduces costs, but is as effective or more effective than instructor led? Learn how Accenture Education is embracing these challenges to lower training costs, increase learning effectiveness and make peace with the world of virtual learning.

10:00 – 10:30 Coffee Break

10:30 – 11:10 Seven Considerations for Successful Virtual World Design
Keysha Gamor, Ph.D., Advanced Distributed Learning Co-Lab
This presentation describes seven (7) habits of successful instructional design for virtual world learning environments. Examining these practices in the context of some of the historical challenges and successes in the e-learning industry may help designers avoid making critical mistakes that could endanger their virtual learning curriculum and programs.

11:15 – 12:00 Cinema Virtua: Using Cinematic Techniques to Expand Learning in Virtual Worlds
Christopher Bishop, Senior Communications Specialist, IBM
Using particles and scripted objects, educators now have the ability to amplify the virtual experience by making it more cinematic – like learning inside a movie. This presentation will show how these tools work and describe their potential impact on teachers and students. Experts on particles and scripting will join the presenter in-world, as well as current innovators exploring this new approach.

12:00 – 1:30 Lunch Break

1:30 – 2:10 Managing a Virtual Team
Linda Zvi, Sr. Manager Learning Solutions Design, RBC
This session will discuss what is working in theory and what must be proactively managed in reality to achieve optimal productivity and employee engagement in a virtual learning environment.

2:15 – 3:00 Virtual Learning Environment
Dustin Ramaekers, Sr. Enlisted, US Air Force
This session will discuss the use of real estate software and Adobe to create interactive courseware which has been adapted for numerous preflight and procedure lessons. Modifications are accomplished by relocating "hot-boxes" and "call-out" graphics.

3:00 – 3:30 Coffee Break

3:30 – 4:10 Virtual Environment Enables New Models of Learning - Using Second Life in Health Care Education
Jinyuan Tao, Instructional Technologist, Florida Hospital College of Health Sciences, Dan Lim, Assistant VP for Distance Learning, Florida Hospital College of Health Sciences
This presentation will discuss how we are using the Second Life Grid to supplement our existing nursing curriculums. A case-study of how Second Life is being used to simulate various patient situations in the nursing curriculums will be analyzed.
Virtual Worlds - Thursday continued

4:15 – 5:00 Accessibility in Virtual Worlds
Gary Abernethy, Director Education and Training, SRI International

This session explores existing solutions and practical application of lessons learned in the process of designing and developing accessible virtual world content for use in web-based instruction.

Mobile Learning - Thursday

8:30 – 9:10 The Future of Mobile Learning: Panel Discussion by Experts in the Areas of Mobile Learning, Mobile Testing, and Mobile Surveys
Bob Sanregret, VP Mobile, OutStart, Louis Stricoff, US Sales Director, Emantras/MOBIL21, Dave Batchelder, Sales Training Manager, Alcatel-Lucent, Robert Gadd, President, OnPoint Digital, Inc., John Alonso, Founder and Chief Technology Officer, Research Department, OutStart

Mobile learning is to 2009 what eLearning was to 1999! Mobile Learning discussions are burning the ears at executive levels in corporations, government agencies and universities. Who is using mobile learning today? Is tracking important when rolling out a mobile learning solution? Can people learn from a cell phone? What can be done with podcasting? Our panel of executive leaders in learning, education and training will discuss, debate and help define mobile learning and uses of mobile learning in the corporate, government and education markets.

9:15 – 10:00 Mobile, Real-time Situational Awareness
David Noever, Mobile Software Architect, PeopleTec, Inc.

This presentation describes a novel BlackBerry-based solution for video, images and voice notes to be automatically geo-referenced and transmitted to an operations center where it is localized on various 3-d globes such as Google Earth and ESRI-based GIS products.

10:00 – 10:30 Coffee Break

10:30 – 11:10 iBurgh: iPhone Apps for City Government
William Peduto, Councilman, City of Pittsburgh

Last month, I worked with a local Pittsburgh company, Yinzcam, to launch iBurgh. iBurgh is the country’s first municipal government iPhone app. The iBurgh app, which is available through the iTunes app store, allows citizens to point and click to submit complaints to the City’s 311 complaint line. A user who downloads the app simply must point their phone at a pothole (or other city complaint), take a picture, and click submit. Using GPS technology, the City will receive a photo and their phone at a pothole (or other city complaint), take a picture, and store, allows citizens to point and click to submit complaints to the City’s hone app. The iBurgh app, which is available through the iTunes app launch iBurgh. iBurgh is the country’s first municipal government iP-

11:15 – 12:00 Mobile Computing (Hand held PDA’s)
Teddy Gil, Director of People Development, AirServ Corporation

This presentation will review AirServ’s implementation of a Safety, Security, and Quality Audit system for use by field safety and operations personnel. The system allows for immediate uploading of the audit results, actions taken to remedy deficiencies, ability to catalog results and actions taken.

12:00 – 1:30 Lunch Break

1:30 – 2:10 Mobile Education and Training: Easy-to-do with eC2
George Stone, M&S Senior Scientist, Alien Science and Technology

The electronic Collaboration Capabilities (eC2) web-based, mobile collaborative training system will provide military training and education communities new ways to use mobile applications to support 24/7 learning.

2:15 – 3:00 Mobile Outreach and Training to Underserved Demographics
Cesar Bandera, Founder, Cell Podium

This session will present the latest field test results on a mobile multimedia system used for time-critical m-learning among health care and safety providers throughout New Jersey. An opt-in process is tailored for users who are outside an enterprise domain or unfamiliar with cellular data functionality.

3:00 – 3:30 Coffee Break

3:30 – 4:10 It’s Not Your Granny’s Phone
Joseph F. Clark, Assistant Professor - Aeronautical Science, College of Aviation, Embry Riddle Aeronautical University

This presentation will address the impact of mobile phone technology, specifically how with these “Dick Tracy-like” gadgets, students, news people, and writers are able to conduct research over the Internet and then study or write on the face of the device.

4:15 – 5:00 More Than Just Talk: An Experience Using Cell Phones for Education
Lin Mullenburg, Assistant Professor of Educational Studies, St. Mary’s College of Maryland, David Yost, Visiting Instructor, St. Mary’s College of Maryland

This session will explore the various features of this ubiquitous tool including voice, text, pictures and video and apply them to enhance the collaborative experience.

Knowledge Management - Thursday

8:30 AM-9:10 AM Using Moodle as an Alternative to a Commercial LMS
Rob Rashotte, Director, Global Training Services, Fortinet Technologies

This presentation will provide attendees with an overview of Moodle’s capabilities and supporting services. The session will then focus on the capabilities and challenges that must be considered when deploying Moodle as a customer-facing LMS for generating revenue. A real-world deployment involving 120 countries will be examined with lessons learned and a summary of benefits realized after 18 months in production.

9:15 – 10:00 Success Factors and Risks in a Learning Management Systems (LMS) Implementation Project
Catherine Beise, Instructional Technology Project Leader, NSF Academy, National Science Foundation

The project described in this presentation is intended to implement and enhance the current organizational LMS with additional modules that integrate federally-mandated enterprise functionality.

10:00 – 10:30 Coffee Break

10:30 – 11:10 The Future of the LMS: Moving Forward with Cloud-Based Learning Environments (CLE)
Rob Addis, Learning Consultant, IBM - Global Business Services, Adam Vandover, Learning Consultant, IBM

This presentation will give learning professionals a new perspective on possible future roles of the Learning Management Systems (LMS) in the “cloud-based learning environment” (CLE).

11:15 – 12:00 Choosing an LMS
Peter Berking, Lead Instructional Designer, Advanced Distributed Learning Co-Lab

This presentation is designed to help those involved in the process of choosing a learning management system (LMS) to make an informed decision. It will discuss a range of considerations for choosing a system, and includes a sampling of current systems categorized according to several parameters.

12:00 – 1:30 Lunch Break

1:30 – 2:10 Office of Naval Research-Knowledge Management Systems for Operational Improvement
Mary-Sara Camerino, Greystones Consulting Group, LLC, Sheila Duffy, Greystones Consulting Group, LLC

This presentation will discuss the development of a Knowledge Management System built using open source tools that provides shared situational awareness of all programs in a paperless environment.
2:15 – 3:00 Leveraging a Learning Content Management Strategy to Enable Outcome-Based Instruction
Justin Beals, Founder and CEO, EVP Education Technology, Roundbox Global
This presentation will discuss the approaches, considerations and easily avoided pitfalls that can affect the adoption of an effective LCMS strategy.

3:00 – 3:30 Coffee Break

3:30 – 4:10 So You Want To Buy A Learning Management System?
David Bongiovanni, Director of Learning and Performance, Laureate Higher Education Group, Laureate Education Inc.
With more than 150 LMS vendors all boasting similar features and functionality, determining what features are absolute for your organization is critical. This presentation will provide foundational information to ensure a successful decision and launch of your corporate LMS.

4:15 – 5:00 Come Moodle with Us: Straight talk on Moodle as an LMS Solution
Sharon Boller, President, Bottom Line Performance, Inc., Kelly Davis, Multimedia Developer, Bottom Line Performance, Inc.
This presentation provides attendees with a demonstration of Moodle as both a learning management tool and a means of facilitating informal learning inside organizations. The session will showcase Moodle’s features, benefits, and limitations.

Social Networks & Web 2.0 - Thursday
8:30 AM-9:10 AM Supporting Social Media Engagement
Lee Kraus, Interactive Marketing, Mythology Marketing
This session will briefly outline the frameworks for determining when and how to use social media to support your organization’s marketing goals, and then share specific examples of actual social media engagements of large and small organizations and the internal processes and training that support them.

9:15 – 10:00 YouTube meets iTunes: Evaluating the Performance and Impact of a Social Media Project
Boyle Byrne, Chief Scientist, Capital Analytics
This case study analyzes the performance of Sun’s Social Learning eXchange, answering important questions about how social media can be measured and optimized. Techniques include deep statistical analysis of usage data, interviews, surveys, and an ROI analysis of the project.

10:00 – 10:30 Coffee Break

10:30 – 11:10 Wikis: Wonderful or Worrisome? Overcoming Information Sharing Obstacles within Your Organization
Robb Bingham, Learning Strategist, Convergent Solutions
When it comes to information sharing, sometimes the biggest obstacles facing larger organizations are not the technology costs, but the business culture that resists supporting changes. In this session, participants will learn how a leading financial services firm (1) implemented a company wiki as the result of a single developer’s grassroots effort, (2) generated sufficient ground-swell to create and justify a business need for a full implementation of the wiki, and (3) partnered with champions from across the organization to build out the support network needed to move content to the wiki.

11:15 – 12:00 Socialnomics: Tools for Academic Engagement for Millennials
Risa Blair, Instructional Designer, Virtual College, Miami Dade College, Sheryl Hartman, Professor, Psychology, Miami Dade College
Our rules of engagement with the millennial student must address their communication techniques for enhancing productivity in the learning environment. The optimal classroom for the Millennial is a psychological, cutting-edge, forward-looking, tech-savvy environment. What presses the buttons of today’s millennial student?

12:00 – 1:30 Lunch Break

1:30 – 2:10 New Technologies in the Market Place: Social Networks and Net Communities Which Improve Worker Productivity
Paul Asunda, Workforce Education and Development, Southern Illinois University Carbondale
This session will discuss and demonstrate 7 social networks and net communities’ technologies that are constantly changing the face of business in the 21st century marketplace.

2:15 – 3:00 Collaborating & Networking with Social Media in Education
Baiyun Chen, Dr, University of Central Florida, Amy Sugar, University of Central Florida
This session focuses on the use of social media technologies in education, such as facebook, ning, delicious, diigo, twitter, and more. It showcases innovative practice, providing examples where instructors and students have used social media tools for personal, academic and professional purposes.

3:00 – 3:30 Coffee Break

3:30 – 4:10 Student Perception of an In-Class Collaborative Tool (The story of a wiki).
Robert Farmer, Professor, Information Technology, Mount Saint Vincent University
With communication technologies like Instant Messaging, Texting, Facebook, and more, students are immersed in use of both technology and collaboration without even realizing it. The first part of this presentation describes how to bring this collaborative communications into the classroom using a wiki. The second part of the presentation deals with students’ perceptions around using such collaborative tools in their learning.

4:15 – 5:00 Interactive Tools and Online Communities that support Media Literacy
Gretchen Caldwell Rinnert, Assistant Professor, School of Visual Communication Design, Kent State University, Marty Maxwell Lane, Assistant Professor, School of Visual Communication Design, Kent State University
This session will present prototypes which visually display how the design of online tools and communities aid in critical media engagement, assessment in online environments, inspire active participation, and prepare younger audiences to become critical digital citizens.

Training - Thursday
8:30 AM-9:10 AM Offering Precise and User-Friendly On-Demand Training for Corporations: How to Create Integrated Reference and Training Solutions
Carolyn Otto, Blue Cross Blue Shield Michigan
To address the needs of all employees, corporations should consider integrating documented procedures with both eLearning and blended solutions. Employees then have a choice of the type of training they require, if any, without increasing development costs.

9:15 – 10:00 Creating a Competency-Aligned Organization: Competency Development Model Validation and Testing Process
Judith Converso-Henry, Sr. Mgr Instructional Systems, Training Center of Excellence, Computer Sciences Corporation, Jerry Cronin, Senior Management Analyst, Training Solutions Development Center, Computer Sciences Corporation
This session is based on a current approach for creating a Competency Development Model (CDM) Validation and Testing Process that ensures each CDM is appropriate and actionable for the Workforce. The goal is to keep the CDMs aligned with the performance requirements of specific roles and the needs of the organization.

10:00 – 10:30 Coffee Break
10:30 – 11:10 **Blended Learning Strategies at UBS - Driving Performance**

Mark Didriksen, Executive Director, Learning & Leadership, *UBS Financial Services*, Sona Haratunian, Director, Learning & Leadership, *UBS Financial Services*

This presentation will explore the details and features of several large-scale blended curricula UBS has implemented. In specific, this session will cover creating the overall blended design and UBS experiences with how specific methods work together to drive performance.

11:15 – 12:00 **Digital Learning in a Healthcare Setting - Getting Rid of the Paper in Charting Documentation and in Training**

Noelle Sojka, Training Coordinator - Lead Trainer ED, Information Managed (Emergency Department - Lead), *Children's Memorial Hospital*

Children’s Memorial Hospital (CMH) has been transitioning to Electronic Medical Records (EMR) software since 2007. Throughout this transition training has incorporated instructor-lead education, demonstration and practice. The presentation will cover the training process from inception to completion including data pre and post training, best practices for utilizing digital learning platform within healthcare, and the lessons learned throughout the process.

12:00 – 1:30 Lunch Break

1:30 – 2:10 **FDIC’s Corporate University in Turbulent Times**

Thom Terwilleger, Chief Learning Officer, Corporate University, *Federal Deposit Insurance Corporation*

This session will discuss the FDIC’s Corporate University and how it provides FDIC employees with the technical training and leadership development necessary to meet the Corporation’s mission. During these turbulent times, Corporate University has developed innovative solutions to quickly prepare new and existing employees for the challenges ahead.

2:15 – 3:00 **Cloud Consulting: Harnessing the Power of the Internet to Move from Lists to Logic**

Jim Hill, CEO, *Proofpoint Systems*

To deliver on performance improvement goals, executives and their teams need timely, accurate, and unbiased information. This session will present a number of internet-based processes and methods that support effective program analysis, measurement, communication, and synergy.

3:00 – 3:30 **Coffee Break**

3:30 – 5:00 **Implementing Learning Technologies Within Your Organization: Identifying and Overcoming the Challenges**

James Guilkey, Ph.D., President, *S4 NetQuest*

This panel presentation will provide an interactive forum that is designed specifically for the attendee. Through the use of wireless, handheld survey devices, you will be able to share your most critical needs and learn the most critical needs of your colleagues.

**Design - Friday**

8:30 – 9:10 **Rapid Development Of Accessible Content For On-Line Learning**

David Evans, *Softchalk*

Meeting both Accessibility standards and E-learning standards can be complex. This presentation will focus on the Rapid Development of accessible content for on-line learning that is SCORM and accessible compliant.

9:15 – 10:00 **Authoring Tools for the Web Video and their Effectiveness**

Nadeem Khan, President, *Vidizmo LLC*, Adeel Khan, *Vidizmo LLC*

A great many tools are now available for authoring rich eLearning content. This session will demonstrate an application which provides for rapid conversion of raw videos to interactive learning content without the need for complex tools.

10:00 – 10:30 **Coffee Break**

10:30 – 11:10 **Mashing up Learning**

Terry Herman, Dr., *Bowling Green State University*

In this session participants will be introduced to the conceptual framework of data mashups. The presenter will explain and demonstrate specific tools and techniques for creating educational data mashups.

11:15 – 12:00 **Training on the Bleeding Edge: Designing Tools that Adapt to Your Learners**

Jody Underwood, Ph.D., Chief Scientist, *Pragmatic Solutions*, Stacy Kruse, Director of Serious Games, Education, *Pragmatic Solutions*

Doug Nelson, President and CEO, *Kinectio*

“Adaptation” is the bleeding edge of learning management – delivering the right activities, to the right learners, when and how they need it based on individual learning styles and real-time analysis of performance in the course. Users require diverse materials and media to stay engaged and be successful in reaching education and training goals. Adaptation is a functional methodology that makes it possible.

Mobile Learning - Friday

8:30 AM-9:10 AM **Your mLearning Pilot – A Blueprint for Success!**


mLearning represents one of the easiest, most practical ways for a knowledge-based organization to lower costs and increase productivity. This session will describe how to implement a proven "blueprint for success" formulated gained through years of mlearning deployment and support experience.

9:15 AM-10:00 AM **iPodization of Classrooms: Apps, Twits, Widget, and…**

Ramin Maysami, Professor and Chair, *University of North Carolina at Pembroke*

This presentation describes the development of a new type of “general education” class for today’s iPod and facebook generation: Technology-Enabled Decision Making.

10:30 AM-11:10 AM **Mobile Technology use with Evaluation**

Mike Jenkins, Account Representative, *OutStart*, Dave Batchelder, Sales Training Manager, *Acutel-Lucent*

In this case study presentation you will learn about Alcatel-Lucent University’s challenge around data collection and analysis of attendee feedback data. The need to quickly capture and provide near real time information to senior leadership led the team to a Mobile solution using Hot Lava Mobile Outstart. The case study will cover the requirements for success, implementation strategy and lessons learned plus future evaluation plans that build on our initial success.

11:15 AM-12:00 PM **Learning and the Pedagogy of Adaptive Mobility**

Louis Stricoff, US Sales Director, *Emantras/MOBL21*

This presentation defines the pedagogy of Adaptive Mobility, presents case studies, and reviews the growth and advances in various mLearning platforms. The audience will also be given an opportunity to describe their own organizational mobile learning initiatives.

Knowledge Management - Friday

8:30 – 9:10 **Does Your LMS Have a Place in the Web 2.0 World?**

Nyla Reed, Founding Partner, *The Educe Group*, Camille Tchoi, Principal, *The Educe Group*

This session will explore the future of the LMS and look at how to keep it LinkedIn to your long term learning strategy. Give your LMS a Second Life!
**Knowledge Management - Friday continued**

9:15 AM–10:00 AM LMS Interoperability Standards
Jeff Krinock, *IBM*

The growth of Web 2.0 technologies exposes problems integral to web-based training (WBT)—the standards and models used by WBT for development, deployment, use, and reuse of content are not integrated into a learner-centric approach. Learners are being showered with unintegrated formal and informal learning events resulting in learner overload, confusion, and cognitive dissonance. The learning community should enable learners by facilitating data and content exchange at the foundational level using standards and models such as SCORM, AICC (including PENS), IMS, and IEEE to balance rapid delivery with thoughtful instructional design and execution.

10:00 – 10:30 Coffee Break

10:30 – 11:10 Integrating Knowledge Management into the Enterprise - A Case Study

Participants in this session will learn how a performance-based onboarding or training solution can operationally support the business and bridge the gap that often exists between what a learner experiences in training and what they use throughout their career. Properly using a Knowledge Management System can jumpSTART this process.

11:15 AM–12:00 PM Using Feedback and Self-Assessment to Power Learning
Andrew McCann, CEO, *Waypoint Outcomes*

Engaging learners in online courses can be time-consuming. So can building meaningful learning assessments into a course. But, both are important to supporting learner success and retention of knowledge. Waypoint Outcomes is web-based technology that makes it easy for instructors, mentors, and managers to create exceptional feedback for learners, and for learners to self-assess and peer review. Integrated with leading LMS platforms, Waypoint quantifies all feedback against customized learning outcomes and helps organizations demonstrate ROI and learner success.

**New Business Technologies - Friday**

8:30 – 9:10 Harmonizing the Virtual Choir: Interactive Synchronous Webinars for Online Education
Russ Gazda, Ph.D., Instructional Technologist, E3 Evaluation & Educational Excellence Media, Instruction, & Communication Sup, *Arizona State University*

This qualitative/case-study report offered by the college instructional technology support group focuses on the challenges, successes, and best practices of the experience using Adobe Connect Pro to promote active learning and virtual social presence at the faculty-student and student-student level.

9:15 – 10:00 Doing More with Less in Today’s Marketplace
Beth Renstrom, Manager, Outbound Product Management, Adaptive Business Solutions, *Oracle*

“Doing More with Less” is a common theme in today’s marketplace. Discover how you can create the ROI justification for your purchase and deployment of new or upgraded enterprise applications and “Do More with Less”.

10:00 – 10:30 Coffee Break

10:30 – 11:10 Business Intelligence: Using Business Intelligence to Make Smart Decisions that Help Maximize Education Revenue
Venkat Srinivasan, VP, *NIIT USA, INC*

This session will demonstrate how Business Intelligence (BI) provides an invaluable decision modeling tool that will inform smart decisions.

11:15 – 12:00 Action Learning for the 21st Century
James Goldsmith, Senior Manager, Capability Development, *Accenture*

This case-based, interactive session will discuss the pros and cons of using Action Learning in the current challenging business environment and discuss how 21st century platforms, tools and techniques (including virtual environments, web 2.0 options, instant messaging, mobile learning, podcasts, etc.,) can (and should!) be used to increase the reach, impact and effectiveness of this approach.

**Training - Friday**

8:30 – 9:10 Why some programs grow and others do not:
Continuing Professional Education Programs in Community Colleges
Terrence Redding, Ph.D., President & CEO, *OnLine Training Institute*, Mark McKnight, Assistant Professor, Workforce Education & Development, *University of Southern Indiana*

This session explores the variations in the continuing education programs within community colleges and identifies those elements associated with the successful growing programs and analyzes why the other programs failed.

9:15 – 10:00 Going the Extra Mile — Enterprise-Wide Learning and Real-World Benefit
Bob Atkinson, Courseware Developer, *TrainOne Inc.*

This presentation will describe the development and implementation of a four-year blended program on Customer Loyalty with live classroom instruction.

10:00 – 10:30 Coffee Break

10:30 – 11:10 Blended Learning Strategies for 2nd Language Acquisition for Both Industry and K-12 Audiences
Maria McMeans, Instructional Systems Designer, Aviation Joint Solutions, *General Dynamics Information Technology*

This presentation will examine the strategies of immersion (both complete and partial), TPR (total physical response), metacognitive strategies, and other exercises that cover the required skills. The key to learning a foreign language is practice. Interactivity, collaboration, and engaging scenarios that will ensure that the learners achieve their goal.

11:15 – 12:00 High School Advances Workforce and Career Development using MI Learning on iTunes U
Joel Milinsky, Instructional eLearning Technologist, *Oakland Schools*

Join this presentation for a look into how the State of Michigan is using Apple’s mobilizing entertainment technologies to begin to educate the workforce of their future. The presentations will tell the tale of the mounting organic process to avoid overly bureaucratic possibilities as funding in education is being cut and industry looks toward retooling plants, operations, products and the skills of workers.
The following companies will have booths in Sun Ballroom A.
SALT will be sponsoring a networking reception for SALT conference participants on Wednesday, March 3rd from 5:00 pm to 6:30 pm in the exhibit hall. There will be a cash bar and complimentary hors d'oeuvres.

Brainstorm, Inc. - Booth: 21
PO Box 495, Orem, UT 84095
Contact: Desiree Rhinesmith
(801) 229-1337
Email: drhinesmith@brainstorminc.com
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Emantras, Inc. - Booth: 25
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Contact: Louis Stricoff
(610) 449-5899
Email: louis.stricoff@emantras.com
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100 Mathilda Place, Suite 230, Sunnyvale, CA 94086
Contact: Jihye Whang
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Email: jihyewhang@skta.com
Knoodle.com is a cloud-based e-learning service that enables individuals, corporations, and schools to publish and deliver multimedia-rich instruction in a virtual classroom environment. We incorporate the latest advances in web 2.0 technology to offer a consumer friendly application with enterprise grade service.

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14001 NW 4th Street, Sunrise, FL 33325
Contact: Liz Bornida
(800) 214-8000
Email: info@learn.com
Learn.com is the worldwide leader in on-demand workforce development and productivity with more than 50 million end users around the globe. Our broad suite of Software as a Service (SaaS) applications can fully automate the pre-hire to retire lifecycle within any organization. Learning Management, Performance Management, Content Management, OnlineAuthoring, Succession Planning, Collaboration, e-Commerce, Portal Authoring and more are included within one solution, with one interface and one partner – Learn.com.

Option Technologies Interactive - Booth: 1
4399 36th Street SW, Orlando, FL 32811
Contact: Jackie Barton
(888) 684-6309
Email: jbarton@optiontechnologies.com
Option Technologies is the world’s largest provider of audience response technology and services. OTI sells and rents the “best of class” in interactive meeting solutions, such as the well-known OptionFinder® System, which has been used by thousands of organizations since 1985. OTI’s latest breakthrough, OptionPower™, is a PowerPoint® add-in that allows you to build interactive questions within your presentations and use all the functionality of Microsoft®’s premiere presentations product. www.optiontechnologies.com

Sealund & Associates - Booth: 23
450 Carillon Parkway, Suite 100, St. Petersburg, FL 33716
Contact: Kristin McKee
(800) 434-8000 ext 316
Email: kristin.mckee@sealund.com
Since 1985, Sealund’s vision is to provide custom eLearning, Simulations and Serious Games that successfully meet client’s goals and objectives. Sealund’s long term business relationships with Fortune 1000 companies and organizations are a result of exceeding expectations. www.sealund.com

SoftChalk - Booth: 24
22 S. Auburn Avenue, Richmond, VA 23221
Contact: Shelia Cunningham-Hodge
(877) 638-2425
Email: shelia@softchalk.com
SoftChalk is a powerful authoring tool that allows content experts to easily create and edit interactive content for online training. With SoftChalk, you can create engaging lessons in html format that can be packaged for delivery in any course management system, on a web/file server or CD-ROM. Lesson content can include many types of media, flash-based learning activities, quiz questions, slide shows, text annotations and formatting features. Experience a creative and effective way to engage learners. www.softchalk.com
University of Maryland University College - Booth: 22
3501 University Blvd. East, Adelphi, MD 20783
Contact: Vera Harris
(240) 684-2602
Email: vharris@umuc.edu
University of Maryland University College (UMUC)—the nation’s leading online university and an accredited institution in the prestigious University System of Maryland seeks talented part-time/adjunct faculty to teach tomorrow’s leaders in Information Assurance, Cyber Security, Information Technology, Computer Science and Project Management. As a UMUC adjunct faculty, you can share your knowledge with mature, motivated students and earn additional income while teaching within a flexible schedule that fits into your full-time professional life. We provide comprehensive training and support for teaching with Webtycho, our state-of-the-art proprietary online platform. We invite you to learn more and apply online at www.umuc.edu/facultyrecruit

Waypoint Outcomes - Booth: 13
Two Bala Plaza, Bala Cynwyd, PA 19004
Contact: Andrew McCann
(610) 660-7737
Email: andrew@waypointoutcomes.com
Helping educators and trainers create exceptional feedback for learners. www.waypointoutcomes.com

Yukon Learning - Booth: 12
4470 Cox Road, Suite 275, Glen Allen, VA 23060
Contact: Kim McCotter
(804) 381-0783
Email: mccotter@yukongroupinc.com
Yukon Learning will be featuring Cameo at this year’s show. Cameo is a web-based tool that delivers scenario-based learning reinforcement via email. Research shows that one key to increasing knowledge retention and transfer is to focus on reinforcing key learning points after the learning event is over. Cameo does just that, helping you keep your learning “alive” long after the course is over. Get more from your learning efforts by reinforcing them after the learning event. Learn more at www.cameo.net.

Product Literature Displays

Journal of Instruction Delivery Systems
50 Culpeper Street, Warrenton, VA 20186
Contact: Learning Technology Institute
(540) 347-0055
Email: IDS@lti.org
The Journal of Instruction Delivery Systems (JIDS) is a quarterly publication sponsored by the Society for Applied Learning Technology® and published by the Learning Technology Institute® which is devoted to the issues, problems, and applications of instructional delivery systems in education, training, and job performance. Its purpose is to inform managers, senior professionals, and developers of specific examples of applications of technology based learning systems for education, training, and job performance improvement in terms of results that can be or have been achieved. The publication is application oriented and not focused on the technical aspects of design and development. The readers should get information directly applicable to their jobs. Articles are invited that examine some phase - technology, evolution, planning, cost, learning successes and failures - of contemporary delivery systems, in line with the foregoing. The Journal audience embraces trainers, professionals, and educators across a broad spectrum of business, industry, and the military, administrators and executives, and academia. The articles should be of interest to a wide range of readers involved in some aspect of lifelong learning. www.salt.org

Journal of Interactive Instruction Development
50 Culpeper Street, Warrenton, VA 20186
Contact: Learning Technology Institute
(540) 347-0055
Email: IID@lti.org
The Journal of Interactive Instruction Development is a professional quarterly devoted to enhancing the quality, effectiveness, and productivity of interactive systems design. This Journal is intended to be a practical publication and which reviews successful programs and, where appropriate, the obstacles which need to be overcome to achieve success. This established journal meets the needs of instructional systems developers and designers by providing important perspectives on emerging technologies and design methodologies. www.salt.org

Nova Southeastern University
Graduate School of Computer & Info Sciences
3301 College Avenue, Carl Desantis Bldg., 4th Floor
Fort Lauderdale, FL 33314
Contact: Office of Admissions
(800) 986-2247 x 22001
Email: scisinfo@nova.edu
A major force in educational innovation, the Graduate School of Computer and Information Sciences at Nova Southeastern University provides educational programs of distinction to prepare students for leadership roles in its disciplines. The school’s strengths include a distinguished faculty, cutting edge curriculum, and flexible online and campus-based formats that enable working professionals to earn a graduate degree without interrupting their career. www.scis.nova.edu

Innovation - TRIZ
18222 Collridge Drive, Tampa, FL 33647
Contact: Jack Hipple
(813) 994-9999
Email: jwhinnovator@earthlink.net
Innovation-TRIZ specializes in: Teaching/ problem solving workshops using the breakthrough problem solving process known as “TRIZ” (Theory of Inventive Problem Solving), using inventive patent patterns to short circuit inefficient psychological processes requiring generation of hundreds of useless ideas to find a few good ones. TRIZ helps both left and right brained people improve their problem solving; Teaching organizations how to learn from other technologies, improving licensing and patent filings, as well as circumvention of existing patents; Innovation audits using 16Types™ and Kirton KAI™ assessments to measure both social and problem solving styles, improving learning potential in teams. Innovation-TRIZ is the TRIZ trainer for AIChE ASME, as well as providing workshop for PDMA and other associations. Clients include Siemens, S.C. Johnson, GM, and the Dept. of Homeland Security. 16Types is a registered trademark of True Type Testing. KAI is a registered trademark of Michael J. Kirton. www.innovation-triz.com
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<th>Participating Organizations</th>
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Hotel Information:
If you have not already booked your room reservation at the Gaylord Palms Hotel, or the Swan & Dolphin Disney Hotel, please note that our room blocks at these hotels are now full. We have made arrangements with another hotel, The Disney Yacht & Beach Club Resort, at the same rate of $149.00 per night. To make a reservation at the Disney Yacht & Beach Club Resort, please call (407) 934-3372 and reference the New Learning Technologies SALT Conference OR Code: G0563165.

Transportation Information:
We will provide transportation from the Dolphin Disney Hotel and Disney Beach Club Resort during designated times on the conference days over to the Gaylord Palms Convention Center. A transportation schedule will be posted on the SALT website (www.salt.org) Conference / Hotel section once it has been finalized, and will also be emailed to all conference participants.

Networking Reception:
The Society for Applied Learning Technology® (SALT®) will be sponsoring a reception for all conference participants on Wednesday, March 3rd in the Exhibit Hall (Sun Ballroom A). The reception will take place from 5:00 pm to 6:30 pm. There will be a cash bar and complementary hors d'oeuvres. To help us plan appropriately, please indicate whether you plan on attending this reception by sending an email to carrie@lti.org.

The New Learning Technologies 2010 SALT Conference is sponsored by the Society for Applied Learning Technology (SALT), and managed by the Learning Technology Institute (LTI). If you have any questions regarding the conference, please call (540) 347-0055.